



**Preliminary Engineering/NEPA Analysis
for the
Dane County/Greater Madison Metropolitan Area**

For additional project information: www.transport2020.net

Minutes

TRANSPORT 2020: MANAGEMENT TEAM

Tuesday, March 14, 2006

12:00 noon

Madison Municipal Building, Room LL-110

215 Martin Luther King, Jr. Boulevard

Madison, WI

-- **ROLL CALL**

ITF Members Present: Sandy Beaupre; John DeLamater; Jesse Kaysen; Chris Klein; Dick Wagner.

TAC/Staff Present: Russell Anderson (Wisconsin Department of Natural Resources); Barbara Feeny (WisDOT, Southwest Region); Lori Kay (UW-Madison); Rob Kennedy (UW-Madison, Facilities Planning and Management); Elizabeth Kluesner (Dane County Executive's Office); Jerry Mandli (Dane County Highway and Transportation Dept.); Bob McDonald (Madison Area Metropolitan Planning Organization); Larry Nelson (City of Madison, Engineering); David Trowbridge (Madison Planning and Development; *Transport 2020 Project Manager*); Michael Waidelich (Madison Planning and Development).

Others Present: Fred Bartol (Dane Alliance for Rail Transit); Ward Lyles (1000 Friends of Wisconsin); Ken Kinney (*HNTB Project Manager*); Connie White (HNTB).

1. OVERVIEW OF SCHEDULE AND PUBLIC PARTICIPATION ACTIVITY

Ken Kinney opened the meeting reviewing the study schedule and emphasizing the focus on completing a New Starts application and a Draft EIS.

Connie White reviewed public participation activities, which include an Agency Scoping meeting and a public information meeting on April 26 at Monona Terrace. She noted the public meeting will begin at 5:00 p.m. (rather than 4:30), with a presentation at 6:00 p.m. Agencies will be invited to attend the agency scoping meeting and invitations will be sent to all participating and cooperating agencies with an interest in the project. This will include federal, state and local agencies and various Section 106 consulting parties. Agency representatives will meet from 1:00 to 2:00 p.m. at Monona Terrace and will continue their meeting on a bus tour of the study corridor from 2:00 to 3:30 p.m. If any management

team members are interested in participating on the Agency Bus Tour, they should rsvp by April 12 to be sure that the proper size bus/van is reserved.

Leading up to the public and agency scoping meetings, a press release, newsletter and website update will

be delivered on April 6. A draft newsletter for the Management Team to review will be ready by March 17. Comments should be returned one week later by March 24. Connie also stated that the draft purpose and need statement will be updated to reflect preliminary market analysis data and a draft will be submitted for Management Team review also on March 17. Comments are due March 24.

2. RIDERSHIP FORECASTING UPDATE

Kimon Proussaloglou presented information on ridership. He stated that the study's forecasting team plans to meet with the FTA to iron out the modeling methodology and to discuss ways to adjust and refine the model to reflect the travel patterns existing in the study area. The proposed enhancements to the MPO

model include additional detail for the study corridor, estimation of a new mode choice model, differences by time of day, highway and transit levels of service, non-motorized travel and parking prices/availability and rail preference factor.

3. PRELIMINARY ALTERNATIVES UPDATE

Ken updated the Management Team on the progress of developing alternatives. The study team is moving forward with developing preliminary alternatives. By May 8th, we need to approve three build alternatives.

On May 11th and 12th there will be a series of land use sessions. On the 12th, from 8:30 a.m. to 12:00 p.m. there will be a Land Use Development and TOD workshop with Robert Cervaro, the author of the TCRP report "Transit-Oriented Development in the United States. Also participating will be Phil Hanegraaf from HNTB. The discussion will include lessons learned, what works and what kinds of policies are needed for success. This workshop will include a field trip and could include a half dozen staff people. This meeting would probably not be appropriate for the private sector, which could be handled under a separate forum.

Preliminary alternatives will include the No-Build, the Baseline, and three Build alternatives (which will include the Minimum Operating Segment of the Locally Preferred Alternative of the previous 2020 Alternatives Analysis). A Transit Operations working group met on the morning of March 15 to review the alternatives and more work will be done at tomorrow evening's meeting.

Ken recommended adding three items to the preliminary alternative evaluation criteria including ridership, economic development impact and New Starts. To get from the broad range of alternatives down to the alternatives to be studied in detail, Ken recommended a Consumer Reports style of comparing the alternatives, with filled in circles. Jesse Kayson suggested using some other rating system such as high, medium, low or a numbering system that would be more easily understandable. The management team also added Regional Land Use to the list of criteria.

The final alternatives would get the detailed analysis and ridership numbers would not be run for the entire broad range due to time constraints. Ridership is important to get public buy-in. During the summer, there will still be room for making minor adjustments to the alternatives.

The study area has been slightly revised to focus more closely on the transportation corridor for the first phase of an eventual regional system. The revised area is focused on employment concentrations and transportation markets.

What will be included in the definition of alternatives includes routes, stations, transit centers, bus system revisions and technology options.

4. **ADJOURNMENT**

The Management Team adjourned its meeting at 12:50 p.m. The next Management Team meeting is scheduled for Tuesday, April 4, 12:00 noon, Room LL-110 MMB.

These minutes represent the writers' interpretation of discussion and resolution of key points. Please contact Caron Kloser of HNTB (414/359-2300) to discussion questions, modifications or corrections.