

# Transport 2020 Goals

- ▶ **Goal 1:** Promote efficient land use/development patterns in Madison and Dane County.
- ▶ **Goal 2:** Improve mobility for people and goods, and provide/enhance transportation choices.
- ▶ **Goal 3:** Improve and enhance economic development and employment opportunities and expand access to jobs.
- ▶ **Goal 4:** Enhance the natural and social environment.
- ▶ **Goal 5:** Develop a cost-effective transportation system improvement strategy that maximizes community consensus and institutional support.